



Charles Henry Beeler jun.

Geboren am 30 August 1855 in Philadelphia, gestorben am 19. Januar 1934. Lernte bei seinem Vater das Stempelschneiden in der Firma *MacKellar, Smiths & Jordan*.

Basic

1889 Keystone Type Foundry

Bizarre

1884 MacKellar, Smiths & Jordan

MUSTACHE PROPAGATION 1234567890
Watchful Solicitude of Juvenile Cultivators

Black Cap

ca. 1892 MacKellar, Smiths & Jordan

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Black Inlaid No. 2

MacKellar, Smiths & Jordan

Youthful Wanderings

CAMEO SERIES

1874 MacKellar, Smiths & Jordan

Caxtonian

1878 MacKellar, Smiths & Jordan

Celtic Ray Shaded No.1073

Bruce Type Foundry


Cloister

1873 MacKellar, Smiths & Jordan

Esthetic

1882 MacKellar, Smiths & Jordan

VESSELS IN DISTRESS

French Clarendon Italic	1875	MacKellar, Smiths & Jordan
Giraffe REGULAR COLLEGE	1891	MacKellar, Smiths & Jordan
Giraffe Extended	ca. 1892	MacKellar, Smiths & Jordan
Mansard	1887	MacKellar, Smiths & Jordan
Index Initials	1891	MacKellar, Smiths & Jordan
		
Japanesque No. 1	1877	MacKellar, Smiths & Jordan
Japanesque No. 2	1877	MacKellar, Smiths & Jordan
Japanesque No. 3	1877	MacKellar, Smiths & Jordan
Keystone	1876	MacKellar, Smiths & Jordan
Knobby Series	1884	MacKellar, Smiths & Jordan
Lining Antique		MacKellar, Smiths & Jordan
Lining Gothic No. 43		MacKellar, Smiths & Jordan
Lining Gothic No. 44		MacKellar, Smiths & Jordan
Lining Gothic No. 45		MacKellar, Smiths & Jordan
<i>Livermore</i>	ca. 1887	MacKellar, Smiths & Jordan
Livermore Outline	ca. 1887	MacKellar, Smiths & Jordan
Luray BRIGHT	1890	MacKellar, Smiths & Jordan
OBLIQUE SERIES	1878	MacKellar, Smiths & Jordan
Opaque Shaded		MacKellar, Smiths & Jordan
MIGHT		
Plain Shaded Gothic No. 8		MacKellar, Smiths & Jordan
Polo	1895	MacKellar, Smiths & Jordan
Shadow PUBLIC	1891	MacKellar, Smiths & Jordan

Steelplate Gothic 1885 MacKellar, Smiths & Jordan

STAR GAZERS AND MOONSHINERS

STENCIL 1882 MacKellar, Smiths & Jordan

Telegraph 1895 MacKellar, Smiths & Jordan

Tinted 1885 MacKellar, Smiths & Jordan

Trojan 1878 MacKellar, Smiths & Jordan

HELEN OF TROY

Whittier Series ca. 1892 MacKellar, Smiths & Jordan

Literatur.

Clouse, Doug: *MacKellar, Smiths & Jordan*, New Castle 2008

Loy, William E.: *Nineteenth-Century American Designers & Engravers of Type*, New Castle 2009

Black Cap.

30 A. 8 POINT BLACK CAP. \$1.60
AERIAL DETONATING COMPANY
FERTILIZERS OF PARCHED PLANTATIONS
RAINBOW MANUFACTURERS
1 2 3 4 5 6 7 8 9 0

22 A. 12 POINT BLACK CAP. \$1.85
FURNISHED ON DEMAND
DRIZZLE, OR DRIVING RAINFALL
1 2 3 4 5 6 7 8 9 0

16 A. 18 POINT BLACK CAP. \$2.35
FIELDS WATERED
BOULEVARDS DRENCHED
1 2 3 4 5 6 7 8 9 0

12 A. 24 POINT BLACK CAP. \$2.95
GROUND SPRINKLED

9 A. 30 POINT BLACK CAP. \$3.15
AVENUES SOAKED

7 A. 36 POINT BLACK CAP. \$3.70
INUNDATIONS

5 A. 48 POINT BLACK CAP. \$4.65
RAIN DROPS

Giraffe Extended.

PATENTED.

8 A. 18 POINT GIRAFFE EXTENDED. \$2.15
BRIGHT RUBIES

6 A. 24 POINT GIRAFFE EXTENDED. \$2.70
ARABESQUES

5 A. 30 POINT GIRAFFE EXTENDED. \$3.20
GARNETS

3 A. 36 POINT GIRAFFE EXTENDED. \$3.75
MINERAL

25 A. 6 POINT GIRAFFE EXTENDED. \$1.50
SPANGLE, BEDIZEN & GARNISH
DIAMONDS FOR SUMMER RESORT VISITORS
PECUNIOUS PEOPLE EMBLAZONED
1 2 3 4 5 6 7 8 9 0

20 A. 8 POINT GIRAFFE EXTENDED. \$1.70
BOMBASTIC CHARLATANS
JUBILANT DAMES AND DAMSELS
DRESSED FOR PARADE
1 2 3 4 5 6 7 8 9 0

12 A. 12 POINT GIRAFFE EXTENDED. \$2.50
PERTURBATION
BEAUTIFUL SAPPHIRES
CONFISCATED

The MacKellar, Smiths & Jordan Co. { Nos. 606-614 Sansom Street, Philadelphia.
 { Western Branch: 328-330 Dearborn Street, Chicago.

CAMEO SERIES

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

28 POINT

5 A \$4 90

**URCHINS MOLESTED
RESERVED**

22 POINT

7 A \$3 60

**CHILDREN DISAPPEARING
GENTLE VIOLENCE**

18 POINT

10 A \$3 50

**WAGING FRUITLESS HOSTILITIES
SAPPING AND MINING**

12 POINT

14 A \$3 20

**HEATHENISM GIVING WAY TO CIVILIZATION
BOODHISM AND HINDOOISM**

10 POINT

18 A \$2 90

**STRANGE SOUNDS HEARD
HAUNTED HOUSES
1234567890**

8 POINT

18 A \$2 90

**PRECIOUS STONES BELOW COST
JEWELRY EXCHANGE
1234567890**

CAXTONIAN SERIES

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

32 POINT

4 A 6 a \$7 40

**Thirteen Cabinet Painters
RECORD BROKEN**

24 POINT

5 A 7 a \$5 10

**Health Reports
DOCTORS**

12 POINT

10 A 14 a \$3 55

**Assurance and Safe-Deposit
OCEAN CAVERNS**

8 POINT

14 A 18 a \$2 90

**Wax-Work Figures for Traveling Circuses
STUFFEM & CHEATEM
1234567890**

18 POINT

7 A 10 a \$4 00

**Unpopular Selections
WEARISOME**

10 POINT

12 A 16 a \$3 00

**Christmas Cake and Plum Pudding
PLEASANT PASTIME**

6 POINT

18 A 20 a \$2 50

**Preventing Flies from Biting and Wasps from Stinging
APPLICATION FOR INJUNCTION
1234567890**

CLOISTER SERIES

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

40 POINT

5 A \$5 45

IMPORTED ESSENCE

36 POINT

5 A \$4 75

HYMENEAL MARTYRS

28 POINT

7 A \$4 35

RUSSIAN BUREAU CUSTOMS

22 POINT

10 A \$3 95

SUCCESSFUL MEDICAL TREATMENT
EMINENT PHYSICIANS

18 POINT

12 A \$3 15

BUILDINGS TUMBLED
EARTHQUAKE

12 POINT

18 A \$3 00

PERIODIC TROUBLE HUNTER
ENDLESS TURMOIL

10 POINT

25 A \$2 85

ORATOR TALKING FOR PROHIBITION
ENLIGHTENED AUDIENCE
1234567890

8 POINT

30 A \$2 00

ANSWERING TELEPHONIC COMMUNICATIONS
IMPORTANT VERBAL MESSAGES
1234567890

Japanesque Series

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

24 POINT

6 A \$3 70

POLISHING INSTRUMENTS

18 POINT

8 A \$2 75

SEEKING INDOLENT EMPLOYMENT

12 POINT

12 A \$2 30

TIME-WORN SPECIMENS OF NOTABLE MONUMENTS

1234567890

24 POINT No 3

6 A \$3 70

BLEMISHED

18 POINT No 3

8 A \$2 75

GREEN CURTAIN

12 POINT No 3

12 A \$2 30

EXCELLENT EMISSARY

24 POINT No 2

6 A \$3 70

REPORTING

18 POINT No 2

8 A \$2 75

ROUGH MENDER

12 POINT No 2

12 A \$2 30

HERCULEAN PRINTERS

Keystone Series

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

40 POINT

5 A 7 a \$8 65

**Literary and Political
COMMOTION**

36 POINT

7 A 10 a \$8 65

**Graphic Current Account
RUSTIC HOMES**

28 POINT

8 A 14 a \$7 95

**Noontime Notes and Sketches
MEADOW RAMBLES**

22 POINT

10 A 14 a \$5 30

**Incendiaries on Half-and-Half Principle
FEARLESS CRIMINALS**

18 POINT

14 A 14 a \$4 35

NOON SIESTA
Unfounded Misgiving
1 2 3 4 5 6 7 8

12 POINT

18 A 28 a \$3 55

STUPID DETECTIVES
Divulging Prospects of Suitors
1 2 3 4 5 6 7 8 9 0

Knobby Series

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

36 POINT

4 A 6 a \$5 00

Confounded Tracks or Fractured Backs RAILROAD BUSINESS

24 POINT

6 A 10 a \$3 70

Combat Against Slander
BRAVE BATTLES
1234567

18 POINT

8 A 12 a \$3 15

Homes for Wearied Stragglers
SINUOUS ACTIVITIES
123456789

A GRACEFUL, STRONG AND USEFUL SERIES

LIVERMORE SERIES

8 1

PATENTED

60 POINT

3 A 4 a \$8 25

Denouncement

48 POINT

3 A 6 a \$6 25

Famous Workmen

36 POINT

4 A 10 a \$5 25

Determined Advertiser

30 POINT

5 A 12 a \$4 75

Reward Honest Merchants

24 POINT

6 A 18 a \$4 25

Scientific Explorations Postponed

18 POINT

9 A 28 a \$3 75

Enthusiastic Audience Became Ungovernable

12 POINT

15 A 50 a \$3 25

Dramatic Elocution Admired

10 POINT

15 A 55 a \$3 00

Patriotic Orators Arouse Nations

8 POINT

15 A 55 a \$2 75

Sensational News Eagerly Devoured

6 POINT

15 A 60 a \$2 50

1 2 3 4 5 6 7 8 9 0

Conservatives and Radicals Join Hands

LIVERMORE OUTLINE

8 1

PATENTED

60 POINT

3 A 4 a \$8 25

Denouncement

48 POINT

3 A 6 a \$6 25

Famous Workmen

36 POINT

4 A 10 a \$5 25

Remunerated

Determined Advertiser

30 POINT

5 A 12 a \$4 75

Generous Patrons

Reward Honest Merchants

24 POINT

6 A 18 a \$4 25

Meritorious Investigation

Scientific Explorations Postponed

1 2 3 4 5 6 7 8 9 0

Originated and Made only by the
AMERICAN TYPE FOUNDERS COMPANY

Whose Type is most valuable because made
with Brains and Good Taste

OBLIQUE SERIES

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

24 POINT

5A \$3 25

LUDICROUS MISTAKES

18 POINT

7A \$2 75

GERMAN MARINE INSURANCE

12 POINT

10A \$2 25

***COUNTRY BUTCHERS
MONOPOLIES***

10 POINT

14A \$2 25

***FAMILY SUMMER RESORT
WELCOME BREEZES***

8 POINT

16A \$2 10

***BARNs FULL TO OVERFLOWING
VERDANT MOUNTAINS
1234567890***

8 POINT

18A \$1 75

***PENSION ON EXPIRATION OF CONTRACT
COMMITTEE ON HYGIENE
1234567890***

A B C D E F F G
H I J K L M N O P P Q
R R S T T U V W X Y Z
(& . , : ; - " \$ ¢)
a a b c d d e e f g h h i j k k l m
n n o p q r s t u v w x y z

Polo



Telegraph Series



2 A, 5 a.

48 POINT TELEGRAPH.

\$5.50

Monthly Lectures Resumed Junior Course

2 A, 5 a.

18 POINT TELEGRAPH.

\$3.25

To make the lectures more
comprehensible to students,
the Tutors and their worthy
Assistants have introduced
the original and renowned

Musical Automath . .
. . . and Harpsichord

Their object is to teach the
Junior Class all the popular
airs that generally emanate
from those Persons quietly
touched on sensitive spots

2 A, 12 a.

24 POINT TELEGRAPH.

\$3.75

The noted standing of
Rush Physical Culture
Academy is due to the
inexorable energies of
. . Strike & Parry . .

Valuable as scientific
proficiency is to man,
the Board renews the
theoretical discourses

3 A, 6 a.

36 POINT TELEGRAPH.

\$4.25

Broadshouldered Dexterous Autoharpist Rehearsing Medals Awarded

ALL COMPLETE WITH FIGURES.

Originated by MacKellar, Smiths & Jordan Foundry, Philadelphia.
For Sale by all Foundries, Branches and Selling Agents of the American Type Founders' Company.

The MacKellar, Smiths & Jordan Co.
Sansom Street, Philadelphia.



12 POINTS.

PICA TINTED.

Price, \$2.15.

TOUGHMENOT EXCLUSIVENESS
IMPORTANT PERSONAGE EGOTISTIC POMPOSITY
1234567890

30 POINTS.

FIVE-LINE NONPAREIL TINTED.

Price, \$3.85.

WANDERING AWAY SOBERLY

18 POINTS.

THREE-LINE NONPAREIL TINTED.

Price, \$2.65.

CONSERVATOR AWAKENING
ORIENTAL ZAYATS TAWDRY FANATICS

36 POINTS.

THREE-LINE PICA TINTED.

Price, \$4.60.

IMMENSE WATERWAYS

24 POINTS.

TWO-LINE PICA TINTED.

Price, \$3.30.

MORNING RAMBLES
CROOKED PATHWAY HOMEWARD

ALL COMPLETE WITH FIGURES.

NATURAL LINING OF SERIES.

HHHHH^H M M M M M M M M M^H H H H H H

Whittier Series

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

48 POINT

3 A 4 a \$6 40

Legislatorial Recording

36 POINT

4 A 6 a \$5 00

Eloquent Verbose Advocates

24 POINT

6 A 15 a \$4 25

Forensic Pleader and Reliable Counsellor

18 POINT

8 A 20 a \$3 45

Successful Divorcement
1234567890

12 POINT

12 A 30 a \$2 80

Witness Bewildered by Lawyers
1234567890