

Ernest F. Jackson

Geboren 1872 in Yorkshire, gestorben 1945. Studium an der *Academie Julian* und der *Ecole des Beaux Arts*, Paris. Lehrtätigkeit an der *Central School of Arts and Crafts*, London und der *Royal Art School*.

Imprint

1912

Monotype

Linotype

Imprint Italic

1912

Monotype

Linotype

mit John H. Mason. Edward Johnston, Gerard T. Meynell

REGD. TRADE MARK
MONOTYPE

IMPRINT 101

6 PT. (6D) 7 SET U.A. 4 LINE M-1237

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error will widen unless the
ABCDEFGHIJKLMNQRSTU

6½ PT. (6D) 7½ SET U.A. 4 LINE M-1257

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than the hypothetical figures. No
When jobs have type sizes fixed quickly margins of error widen as
ABCDEFGHIJKLMNQRSTU

7 PT. (7D) 7½ SET U.A. 4 LINE M-1257

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen as
ABCDEFGHIJKLMNQRSTU

8 PT. (8D) 8½ SET U.A. 4 LINE M-1285

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNPR

12 PT. (11D) 11¾ SET U.A. 4 LINE M-1375

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error widen unless determining
When jobs have their type sizes fixed quickly
ABCDEFGHIJKLMNQRSTUVWX

13½ ON 14 PT. (14D) 13¼ SET U.A. 4a LINE M-1440

WHEN JOBS HAVE THE TYPE SIZES FIXED
When jobs have their type sizes fixed quickly margins of error widen unless
When jobs have type sizes fixed quickly
ABCDEFGHIJKLMNQRSTUW

24 PT. (24D) 24 SET U.A. Roman 107 Italic 129

When jobs have their type sizes fixed quickly
When jobs have type sizes fixed quickly margins of
ABCDEFGHIJKLMNQRSTUVWXYZ A

Combinable with **Imprint Bold**, Series 310 or 410

11 PT. LARGE FACE (11D) 11 SET U.A. 4 LINE M-1346

The cutting of **IMPRINT** in 1912 was an event of great typographical importance for, amidst so much duplication of old style and modern faces, this was the first original book type to be designed specially for mechanical composition. Its success proved not only that it was possible to draw and cut new type designs pantographically by engraving machines, but also that mechanically-set type could rival in appearance the best examples of hand composition, Gerald Meynell, founder-editor of *The Imprint*, persuaded the Corporation to cut this face for use in his magazine. In collaboration with Edward Johnston and J. H. Mason, Series 101 was redrawn from an old face of the late 18th century. *Fundamentally a smoother and rounder version of Caslon's old face, it is somewhat larger on the body than most old faces.*
ABCDEFGHIJKLMNQRSTUVWXYZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNQRSTUVWXYZ&ÆĒ
ABCDEFGHIJKLMNQRSTUVWXYZÆĒ
abcdefghijklmnopqrstuvwxyzfiflffflæœ
ABCDEFGHIJKLmNOPQRStUVWxYZ&ÆĒ
abcdefghijklmnopqrstuvwxyzfiflffflæœ
1234567890 .,:;!?'-([†‡§£\$*-'?!;:,
1234567890 F340 ALTERNATIVE FIGURES F488 1234567890

9 PT. (8D) 9¼ SET U.A. 4 LINE M-1312

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When jobs have the type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNQRSTU

10 PT. (9D) 9½ SET U.A. 4 LINE M-1300

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than
When jobs have the type sizes fixed quickly margins of error widen as
ABCDEFGHIJKLMNQRSTU

11 PT. (10D) 10¼ SET U.A. 4 LINE M-1325

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly margins of error widen
ABCDEFGHIJKLMNPOQ

SEE CENTRE PANEL FOR THE 11 PT. L.F. SIZE

16 PT. (16D) 16 SET U.A. 106 LARGE COMPOSITION LINE T-1609

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based
ABCDEFGHIJKLMNQRSTUZ

18 PT. (18D) 18 SET U.A. Roman 106 Italic 128 LARGE COMPOSITION LINE T-1810

When jobs have type sizes fixed quickly margins of error widen
When jobs have the type sizes fixed
ABCDEFGHIJKLMNQRSTU

LARGE COMPOSITION LINE T-2364

14 PT. DISPLAY MATRICES LINE T-1395
Oversize blocks can be set jutting into
the top margins if the space is required
*We expected our hens to lay six or seven
dozen eggs before another week passed by*
ABCDEFGHIJKLMNQRSTUWXYZ

16 PT. DISPLAY MATRICES LINE T-1609
His last employers objected to his
taking an extra quarter of an hour
*The invitation was printed in black
and turquoise blue on pale grey paper*
ABCDEFGHIJKLMNQRSTUWXY

18 PT. DISPLAY MATRICES LINE T-1810
We expect a wide range of juvenile styles and sizes of fine quality
Seldom do people recognize quality of design in the books they read
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJK

20 PT. DISPLAY MATRICES LINE T-1998
An overwhelming majority is expected before the weekend
Skilled craftsmen will improvise any unorthodox equipment
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHI

24 PT. DISPLAY MATRICES LINE T-2364
The object of this exercise was to acquire speed
Unprejudiced examination of every new question
ABCDEFGHIJKLMNOPQRSTUVWXYZ A

30 PT. DISPLAY MATRICES LINE T-2918
The most easily recognizable type face
The new boats have frequently capsized
ABCDEFGHIJKLMNPQRSTUVWXYZ

36 PT. DISPLAY MATRICES LINE T-3608
First prize for keyboard setting
Eight quires of demy octavo paper
ABCDEFGHIJKLNQRSTUVWXYZ

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ à á â ã ä å è é ê ë ì í î ï ó ô õ ö ø ù ú û ü ç ñ ß ij are available in all sizes

48 PT.

DISPLAY MATRICES

LINE T-4854

abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMQRSTWY

60 PT.

DISPLAY MATRICES

LINE T-6099

abcdefghijklmnoprstv
ABCDEFGHIJKM

72 PT.

DISPLAY MATRICES

LINE T-7378

abcefg hjknoswx
ABFGNQRW

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ç ñ ß ij are available in all sizes