

# *John Henry Mason*

Geboren am 13. Juni 1875 in London, gestorben am 15. Juni 1951 in London. Verschiedene Ausbildungen u. a. auch eine Schriftsetzerlehre. 1909 gründet er an der *Central School of Arts and Crafts* eine Abteilung für Druck und Buchgestaltung. Mitarbeiter bei der *Cranach Presse* in Weimar. Gründet das Journal *Imprint* mit Gerard Tuke Meynell.

Imprint	1912	Monotype	Linotype
<i>Imprint Italic</i>	1912	Monotype	Linotype

Zusammen mit G. T. Meynell, E. Johnston, E.F. Jackson

6 PT. (6D) 7 SET LINE M-1237  
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN  
When jobs have their type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than hypothetical figures. No variation in the amount  
*When jobs have type sizes fixed quickly margins of error will widen unless the*  
ABCDEFGHIJKLMNQRSTU

6½ PT. (6D) 7½ SET LINE M-1257  
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR  
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than the hypothetical figures. No  
*When jobs have type sizes fixed quickly margins of error widen as*  
ABCDEFGHIJKLMNQRSTU

7 PT. (7D) 7½ SET LINE M-1257  
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR  
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based upon factual rather than  
*When jobs have type sizes fixed quickly margins of error widen as*  
ABCDEFGHIJKLMNQRSTU

8 PT. (8D) 8½ SET LINE M-1285  
U.A. 4

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS  
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon  
*When jobs have type sizes fixed quickly margins of error widen*  
ABCDEFGHIJKLMNPR

12 PT. (11D) 11½ SET U.A. 4 LINE M-1375

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY  
When jobs have type sizes fixed quickly the margins of error widen unless determining  
*When jobs have their type sizes fixed quickly*  
ABCDEFGHIJKLMNQRSTUVW

13½ ON 14 PT. (14D) 13½ SET U.A. 4a LINE M-1440

WHEN JOBS HAVE THE TYPE SIZES FIXED  
When jobs have their type sizes fixed quickly margins of error widen unless  
*When jobs have type sizes fixed quickly*  
ABCDEFGHIJKLMNQRSTUW

24 PT. (24D) 24 SET U.A. Roman 107 Italic 129

When jobs have their type sizes fixed quickly  
*When jobs have type sizes fixed quickly margins of*  
ABCDEFGHIJKLMNQRSTUVWXYZ A

Combinable with **Imprint Bold**, Series 310 or 410

11 PT. LARGE FACE (11D) 11 SET U.A. 4 LINE M-1346

The cutting of **IMPRINT** in 1912 was an event of great typographical importance for, amidst so much duplication of old style and modern faces, this was the first original book type to be designed specially for mechanical composition. Its success proved not only that it was possible to draw and cut new type designs pantographically by engraving machines, but also that mechanically-set type could rival in appearance the best examples of hand composition, Gerald Meynell, founder-editor of *The Imprint*, persuaded the Corporation to cut this face for use in his magazine. In collaboration with Edward Johnston and J. H. Mason, Series 101 was redrawn from an old face of the late 18th century. *Fundamentally a smoother and rounder version of Caslon's old face, it is somewhat larger on the body than most old faces.*  
ABCDEFGHIJKLMNQRSTUVWXYZ

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNQRSTUVWXYZ&Æ

ABCDEFGHIJKLMNQRSTUVWXYZ&Æ

abcdefghijklmnopqrstuvwxyzfifflæœ

ABCDEFGHIJKLMNQRSTUVWXYZ&Æ

abcdefghijklmnopqrstuvwxyzfifflæœ

1234567890 .,:;!?'-([+§£\$\*—'?!;:,

1234567890 F340 ALTERNATIVE FIGURES F488 1234567890

9 PT. (8D) 9½ SET U.A. 4 LINE M-1312

WHEN JOBS HAVE THEIR TYPE SIZES FIXED QUICKLY MARGINS OF ERROR  
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than  
*When jobs have the type sizes fixed quickly margins of error widen unless*  
ABCDEFGHIJKLMNQRST

10 PT. (9D) 9½ SET U.A. 4 LINE M-1300

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR  
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on factual rather than  
*When jobs have the type sizes fixed quickly margins of error widen as*  
ABCDEFGHIJKLMNQRST

11 PT. (10D) 10½ SET U.A. 4 LINE M-1325

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF  
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based upon  
*When jobs have type sizes fixed quickly margins of error widen*  
ABCDEFGHIJKLMNPR

SEE CENTRE PANEL FOR THE 11 PT. L.F. SIZE

16 PT. (16D) 16 SET U.A. 106 LARGE COMPOSITION LINE T-1609

When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based  
ABCDEFGHIJKLMNQRSTUZ

18 PT. (18D) 18 SET U.A. Roman 106 Italic 128 LARGE COMPOSITION LINE T-1810

When jobs have type sizes fixed quickly margins of error widen  
*When jobs have the type sizes fixed*  
ABCDEFGHIJKLMNQRST

LARGE COMPOSITION LINE T-2364



LINE T-1608

His last employers objected to his  
taking an extra quarter of an hour  
*The invitation was printed in black  
and turquoise blue on pale grey paper*  
ABCDEFGHIJKLMNORSTUWXY

LINE T-1810

We expect a wide range of juvenile styles and sizes of fine quality  
*Seldom do people recognize quality of design in the books they read*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKL

LINE 3 1000

An overwhelming majority is expected before the weekend  
*Skilled craftsmen will improvise any unorthodox equipment*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGH

LINE T:2364

The object of this exercise was to acquire speed  
*Unprejudiced examination of every new question*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A

LINE T-2918

The most easily recognizable type face

*The new boats have frequently capsized*

ABDEGHJKLMNOPQRSTUVWXYZ

LINE T:3608

First prize for keyboard setting  
*Eight quires of demy octavo paper*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ á â ã ä å é ê ë ì í î ï ó ô õ ö ø ú û ü ü ç ñ ß ij are available in all sizes

48 PT.

## DISPLAY MATRICES

LINE T-4854

abcdefghijklmnopqrstuvwxyz  
*abcdefghijklmnopqrstuvwxyz*  
ABCDEFGHIJKLMQRSTWY

60 PT.

## DISPLAY MATRICES

LINE T.6099

*abcdefghijklmnoprstv*  
*ABCDEFGHIJKM*

72 PT.

## DISPLAY MATRICES

LINE T-7378

*abcefg h j k n o s t x*  
*A B F G N Q R W*

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ á â ã ä å é ê ë ì í î ï ó ô õ ö ø ú û ü ç ñ ß ij are available in all sizes