Gustav F. Schroeder



Geboren 1861 in der Nähe von Berlin. Ausgewandert in die USA, arbeitete er dort als Stempelschneider für die *Central Type Foundry* u. a.

Aldus Italic vor 1891 Pacific States TF

© ALDUS MANUTIUS & Italics in Venice, Italy.

Apollo 1888 Central Type Foundry

Bring Sweetest Melody

Art Gothie 1885 Central Type Foundry Linotype

ATLANTA ca. 1885 Central Type Foundry

Design durch Andreas V. Haight

Cushing Old Style 1890 Central Type Foundry

Bare Majority 297

DeVinne **Hair Restorers** 1890 Central Type Foundry

Empire Initials ca. 1898 Am. Type Founders

Era Condensed No. 5 1891 Barnhart Bros. & Spindler

AUSTRALIA Retail Fruit Dealer

mit Nicholas J. Werner

EREBUS	1889	Central Type Foundry
French Old Style Extended		Marder, Luse & Co.
Geometric Italic Geometric Condensed Geometric Antique	1881 1881 1883 1883	Central Type Foundry Central Type Foundry Central Type Foundry Central Type Foundry
HADES	1889	Central Type Foundry
Happer HARDER	1882	Central Type Foundry
Hermes mit Nicholas J. Werner	1887	Central Type Foundry
Hogarth	1883	Central Type Foundry
Jefferson mit Nicholas J. Werner	1890	Central Type Foundry
Johnston Gothic mit Nicholas J. Werner Indiscreet Friends Reprov	1892 ed	Central Type Foundry
Jupiter Hiģhest Standard 759	1888	Central Type Foundry
Laclede Series Much Bronze and Marble 3	1897 Statuary	Central Type Foundry
Lafayette	1885	Central Type Foundry
McCullagh No. 2	ca. 1898	American Type Founders Linotype
Morning Glory	1884	Central Type Foundry
Multiform No.1 HEAD LARGER	1892	Central Type Foundry
Multiform No.2 HEAD LARGER	1892	Central Type Foundry

Multiform No.3 HEAD LARGER	1892	Central Type Foundry	
Multiform No.4 HEAD LARGER mit Nicholas J. Werner	1892	Central Type Foundry	
Movelty Beript mit Nicholas J. Werner	ca. 1891	Central Type Foundry	
Old Style Bold	1886	Central Type Foundry	
Peach Cobbler			
Old Style Script	1887	Central Type Foundry	
Othello	1886	Central Type Foundry	
Quaint Roman No. 2	1890	Central Type Foundry Linotype	
Royal Script	1887	Central Type Foundry	
Scribner	1883	Central Type Foundry	
Sierra	vor 1897	Pacific States TF	
Typewriter Never in the history of typ		Central Type Foundry	
ufacturing has any face of University	1889	Central Type Foundry	
Greatly Increased Possibilities			
WICTORIA mit Nicholas J. Werner	1886	Central Type Foundry	
VICTORIA ITALIC mit Nicholas J. Werner	1891	Central Type Foundry	
Washington	1886	Central Type Foundry	

Literatur:

Loy, William E.: *Nineteenth-Century American Designers & Engravers of Type,* Newcastle 2009 Mullen, Robert A.: *Recasting a Craft: St. Louis Typefounders Respond to Industralization,* Carbondale 2005

APOLLO SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

18 POINT

9 A 18 a \$4 00

A FEW DETACHED THOUGHTS

I have no repugnances. Shaftesbury is not too genteel for me, nor Jonathan Wild too low. I can read anything which I call a book. There are things in that shape which I cannot allow for such. In this catalogue of books \$6789

12 POINT

12 A 28 a \$3 50

GREAT LIBRARIES THE GROWTH OF YEARS

A great library cannot be constructed; it is the growth of ages. You may buy books at any time with money, but you cannot make a library like one that has been a century or two a-growing, though you had the whole national debt to do it with. I remember once how an extensive publisher, speaking of the rapid strides which literature had made of late years, and referring to a certain old public library, celebrated for its \$12345

8 POINT

10 POINT

14 A 32 a \$3 25

20 A 44 a \$3 00

A WISCONSIN COMPOSITOR

In the office of a Wisconsin journal there is a compositor who sets type so fast that the friction of his movements melts the lead in his stick, thus making all the type solid stereotype plates. To prevent this his case is submerged in water, yet the rapidity of his motions keeps the water boiling and bubbling, so that eggs have been frequently boiled in the spacebox. Pipes lead from the bottom of his case to the boiler-room \$678

ANCIENT AND MODERN BINDINGS

The old theory of a book was, that if it were good enough to print it was good enough to bind, so as to preserve it permanently to be read over and over again. But since no book is sufficiently dry, nor is the type set on the paper for this purpose, it was necessary to place it in some kind of wrapper to serve a temporary end. The most elementary covering is that paper wrap known and cursed by all purchasers of German and French books—the lightest sewing, the flimsiest cover, so that the book is in rags before it is read through. But the miraculous thing is, that Continental students not only seem willing to endure this, but, whether it is that

PATENT PENDING FOR THE CENTRAL TYPE FOUNDRY

5a 3A

72-Point Art Gothic. (Twelve-line Nonpareil.)

\$10.00

Ninety Abstract Books

5a 4 A

60-Point Art Gothic. (Ten-Line Nonpareil.

\$9.20

Recorder of Property

5a 4A

48-Point Art Gothic. (Eight-line Nonpareil.)

\$6.50

Explains Theoretical Science Modern Philosophy

8a 6A

36-POINT ART GOTHIC. (Six-line Nonpareil.

\$5.00

Political Schemers Secret Assemblies Absolutely Corrupt Methods 80

10a 8A

24-Point Art Gothic. (Four-Line Nonpareil.)

\$4.00

Transitory Geometrical Colored Forms Portrayed Revolutions of a Kaleidoscope 462

16a 12A

18-Point Art Gothic. (Three-line Nonp.)

\$3.00

a 14A 12-Point Art Go

o-line Nonp.)

\$3.00

Romantie Experiences of Gravelers
Extraordinary Incidents 369

Deepest and Strongest Streams of Learning
Often Moving in Narrow Channels

WE ALSO CAST THE ART GOTHIC SERIES ON OUR OLD SYSTEM OF TYPE BODIES. PRICES OF FONTS ARE THE SAME IN BOTH SYSTEMS.

CAST BY THE CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

PATENT PENDING

VINES

6 A.

24-Point Atlanta.

8 1.

18-POINT ATLANTA.

12-Point Atlanta.

\$3.00

10-POINT ATLANTA.

LECTURE + JOURNEY ⇒TOURISTS·60♦

TWO-LINE NONPAREIL OF THE POINT STANDARD

\$2.75

ENCHANTED + DREAMER * MOONSHINE *

LONG PRIMER OF THE POINT STANDARD.

20 A.

8-Point Atlanta. BANISH+MADNESS+AND+FAMINE → FAM€D·NATIONS *

BREVIER OF THE POINT STANDARD

THE DIFFERENT SIZES OF THE ATLANTA SERIES ARE CUT AND CAST TO LINE WITH EACH OTHER AT THE TOP, THE NEITHER CARDBOARD NOR PAPER REQUIRED IN COMBINING THE SERIES AS CAPS AND SMALL CAPS.

20 a, 6 A, with Ornaments.

18-POINT SANTA CLAUS.

18-POINT SANTA CLAUS BORDER. We also put up the Santa Claus Orna-

ments in separate fonts, which contain a larger quantity of them than is put up with the cap and lower case fonts. Price of Border fonts, \$2.00.



Per font, \$1.50.

24-Point Santa Claus Initials No. 2.

These Initials Nos. 1 and 2 make a handsome effect when worked in colors. Use No. 1 as a background and print No. 2 over it in a darker ink.

The Central Type Poundry, St. Louis, Mo., takes this opportunity to announce that it has lately adopted a new System of Type Bodies, being graded by a Points on 12ths This System is fully explained in the December issue of THE . PRINTERS · REGISTER pur & copy of which will be sent to all who apply for it. The indications are that the Point. System. of . Bodies will be adopted by all American Type Founders. =

DE VINNE SERIES

PATENTED

MANUFACTURED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO., AND DICKINSON TYPE FOUNDERY, BOSTON, MASS.

72 POINT

4 A 5 a \$17 00

Jews 2 Harps MANDOLIN

60 POINT

4A 5a \$12 25

Strand 5 Thread CAULKERS

54 POINT

1A 5a \$10 25

Ancient 3 Modern MANUSCRIPT

48 POINT

4A 5a \$7 75

Rushing 7 Jumping URIAH GETUP

EREBUS SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

60 POINT

4 A 85 75

BASKET 87 HOLDER WALNUT GROVES

48 POINT

5 A 84 50

PLEASANT \$53 MAIDENS PEOPLE TRAVEL

36 POINT

6 A \$3 50

ATTENDS DAINTY 16 LUNCHEONS COMMENDABLE QUALITIES

24 POINT

8 A \$2 25

MAGNIFICENT BANQUET 92 ARRANGED FOR FRIDAY
PROCURE SUCCULENT EDIBLES
FINEST SUPPER CARDS PRINTED QUICKLY

HHHH

The Erebus and Hades Series make a fine effect when one is printed over the other in different colors or shades

All sizes lining together at the bottom



3A, 6a, Four Line Pica (48 Point).

\$8.25

Sending 85 Medals EXCURSION

4A. 8a,

Double Great Primer (36 Point).

\$5.25

Remarkable 97 Advertising MISCONCEIVING

6A. 12a,

Double Pica (24 Point).

\$4.00

Rehearsing \$265 Melodrama
Unconsciously Absorbing Information
NUMBERS COMPARED

8A. 16a,

Great Primer (18 Point).

\$3.00

234 Dead Nations Never Rise Again 567
Many Egyptian Ornaments Received Wednesday
Champagne Excursions
RENOWNED ENGLISH DICTIONARY

CAST BY MARDER, LUSE & CO. FOUNDRY, CHICAGO, ILL.

For Sale by all Foundries and Branches of the American Type Founders' Co.

HADES SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

60 POINT

4A \$5 75

BASKET 87 HOLDER

48 POINT

5 A 84 50

PLEASANT \$53 MAIDENS PEOPLE TRAVEL

36 POINT

6 A \$3 50

SAILITYNÒ STANNYO SONALININOS FILITYNÒ STANNOS

24 POINT

8 A \$2 25

YMOINT ROT DEPLANARY SE TEUDANIE THEOLINEANIES
PROCURE SUCCULENT EDIBLES
FINEST SUPPER CARDS PRINTED QUICKLY

1/1/1/1

The Hades and Erebus Series make a fine effect when one is printed over the other in different colors or shades

All sizes lining together at the bottom

4/4/4

Harper : Series

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

48 POIN

Glass Exhibit 845 Eastern News
Patriotic Declarations

36 POINT

Remarkable · Rain · Water

Deliver Sixteenth 238 Unnual Reports

Buyers': Catalosues &

24 POINT

4 A 8 A 18 a \$6 50

4A 4A 9a \$11 00

4 A 5 A 10 a \$7 75

& ponorable · Charitable · Accociation &

Giving & Swell & Receptions & \$150 & Foreign & Delegations

* Steamboat or Railroad & Line *

18 POINT

4 A 8 A 18 a \$4 75

Magnificent £504 Description

* Auburn · Locks *

Darlins : Little : Maiden

12 POINT

8 A 12 A 26a \$4 00

Shougand Dollar \$459 Rairy Romancers

Grahian * Umugement ©

Many Entertaining · Darratives

THE HERMES SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

36 POINT

6 A 10 a \$5 50

Secure Guarantee \$25 Cautious Moving ORIGINAL STORIES RELATED

24 POINT

10 A 15 a 84 50

Four Generous Monetary \$150 Donations Easily Secured SEASON ADMISSION TICKETS FOR CHILDREN

18 POINT

12 A 18 a \$3 25

12 POINT

18 A 24 a 83 00

Large Holiday 6 Presents Secured EXTENSIVE FACILITIES

Knowledge in Seminaries \$45 Young Ladies Home VERY SMALL RESULTS IN BUSINESS Hogarth

FABCDEEFGH HIJKKLINNOPQR RSTUVWXYZ & South Struck Control of the c

abedefghijklmno pqrstuvwWxyz 1234567890

JEFFERSON SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

60 POINT

4 A 5 a \$11 00

Ancient 32 Mariner LIGHT COLORS

54 POINT

4 A 5 a \$8 50

Man 5 Lag HOUSES

42 POINT

4 A 6 a \$6 25

Debit 82 Risk SOLD HIGH

30 POINT

6A 8a 84 75

Furnace 41 Glowing BURNS GRATE

18 POINT

10 A 14 a \$3 2

Working Every 38 Winter Night LATEST PRINTING HOUSE

48 POIN

I A R a \$7 75

Give 31 Rod MUSTARD

36 POINT

5 A 7 a \$5 75

Cheap 25 Fabric LACK CASH

24 POINT

A 10a \$4 50

Blinds Loud 96 Bustles GREAT LEADERS

12 POINT

16 A 24 a \$3 00

Fragrant Meadows £210 Sweet Daisies Blooming
RAISING THE CURTAIN OF THE PLAY

8 POINT

24 A 32 a \$2 50

10 POINT

20 A 28 a \$2 75

6 POIN

26 A 38 a \$2 25

Autumn Leaves Clinging 631 Gentle Spring Comes
HAPPY VOICES SINGING IN CONCERT

Explorations in the 95 Arctic Regions
NAMES OF GREAT PRINTERS

Dioramic Views of Chicago \$396 Excelled to Grandeur Romber
PROMOTE THE BEST INTERESTS OF THE PRINTERS

НННННННН

All sizes lining together at the bottom

HHHHHHHHHHHHH

JUPITER SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

48 POINT

4A 6a \$7 00

Brave Sport 25 Having Luck ROYAL GAMES

36 POINT

6A 9a \$5 75

*Wandering Boys 74 Starting Home *
VISIT LUMBER REGIONS

24 POINT

BA 12a 84 5

Delightful and Stylish \$34 Garments Made to Order WATCH+ANNUAL+PARADE

18 POINT

12 A 16 a \$3 50

Choice Viands from Philadelphia 674 Served on Quaint Chinaware REQUIRES PROMPT QUARTERLY PAYMENT

10 POINT

12 POINT

16 A 26 a \$3 00

16 A 40 a \$3 00

Election · Returns · \$45 · Showing · Plurality

For the Choice of the People

BUY MOUNTAIN DEWDROPS

Chiming Melodiously \$435 Ringing Uproariously.
Whereof Humans Continue
THE GLORIOUS BELLS OF SHANDON

 H_{HHHH}

All sixes lining together at the bottom

HH $_{\rm HH}$

Laclede

ABCDEFGHIJ KLMN699 RSTUVWXUZ &.,:;='1?\$ abcdefghijklm nopgrsstuvwxyz 1234567890

LAFAYETTE SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

72 POINT

4 A 5 a \$9 50

Highest MONDAY 5 Plays

80 POINT

4A 6a \$7 50

Heavy 5 LIGHTNING 3 Storms

54 POINT

4A 6a \$70

Mine 84 Rings PRUDENT

42 POINT

6A 9a \$62

Lemon 19 Colored BROWN CLOTH

30 POINT

9 A 12 a \$5 00

Romantie 53 Washington OFFICIAL SITUATIONS

18 POINT

12 A 18 a \$3 25

Buying Renowned \$76 Cureall Remedy
HISTORICAL MISTAKE



All sizes lining together at the botton

48 POINT

Blade 27 Knives TAKE REST

36 POINT

8 A 10 a *= --

Imports \$60 Statues QUICKLY GIVEN

24 POINT

10 A 14 a 2:

Western Road 53 Combinations
MONSTROUS VENTURE

12 POINT

20 A 30 A \$1 .

Four Baltimore Accident \$50 Insurance Companies
CATALOGUE READY THURSDAY



MCCULLAGH SERIES

42 Point \$6.00

Where Lie Those Happier Times **OUR GUARDIAN OF TRUTH**

10A 14a

18 Point

\$3.25

8A 12a

\$4.00

CHARMING COMPANIONSHIP That of the Man without Pretensions to Oppressive Greatness

LITERARY MARTYRS The World Knows Nothing of its Greatest Minds

24 Point

20A 26a

10 Point

\$2.75

THE BREVITY OF LIFE.

Swift as the appow cuts its way Through the soft yielding air; Or as the sun's more subtle ray, Or lightning's sudden glare;

Or as an eagle to the prey, or shuttle through the loom -So haste our fleeting lives away So pass we to the tomb.



16A 20a

12 Point

\$3.00

IMMORTALITY.

Beyond this vale of tears, There is a life above, Unmeasured by the flight of years: And all that life is love.

Here would we end our quest: Alone are found in Thee The life of perfect love—the rest Of immortality.

7A 10a

30 Point

36 Point

\$5.50

Grand Army of Letters **ROYAL MEMBER**

Modern Language GRAND RACE

Death all Fetters Doth Unbind MOTIVE POWER OF L

Manufactured by the AMERICAN TYPE FOUNDERS' CO. Branches in Eliphteen cities.

Morning Glory Series

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

36 POINT

7A 12a \$5 00

Prepare for Very Enjoyable 365 Feast at Lunching Time
Most Luscious Purchased
DISTINGUISHED SOUTHERNERS

24 POINT

12 A 20 a 84 00

Proclaim Literary \$26 Programmes
Historic Romance
GENERAL PUBLICATION

18 POINT

12 A 32 a \$3 25

Inaugurates Limited 564 Passenger Train Service Showing Latest Catalogues GREAT NORTHWESTERN RAILWAY

36-POINT MULTIFORM NO. 1.

COURTEOUS JUNIORS OLD&ACADEMY

RELATED SAD ROMANCE **&SENTIMENTALIST&**

18-Point Multiform No. 1.

\$2.75

GOLDEN HOUR FAIR & MARGUERITE CHILDHOO

EYES LIKE FATE

4A

\$4.25

SAI D ROMANCE

18-POINT MULTIFORM No. 2.

\$2.75

FAIR & MARGUERI yes like fate

CAST BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MISSOURI. For Sale by all Foundries and Branches of the American Type Founders' Company.

MULTIFORM, No. 3

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

36 POINT

4 A 84 25

TRIBUTE 25 THRONE

30 POINT

5 A 83 75

PRODUCTS 46 EXHIBITOR

24 POINT

6 A 83 25

WIND 17 TIME & RETAILS &

18 POINT

8 A \$2 75

WATER 38 COLORS
LAKE & FRONT

MULTIFORM, No. 4

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

36 POINT

4 A 84 25

TRIBUTE 25 THRONE

30 POINT

5 A \$3 75

PRODUCTS 46 EXHIBITOR

24 POINT

6 A \$3 25

WIND 17 TIME 令RETAILS令 18 POINT

8A \$2 75

WATER 38 COLORS
LAKE * FRONT

HHHH

The Multiform Series make a fine effect when one is printed over the other in different colors or shades

All sizes lining together at the bottom

HHHH

Novelty Script ARGDEFY AJAKLMOD 2RSTUVW X43 abcdeefghijklm noparstuvuxyz 1234567890

Old Style Script

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

30 POINT

6A-18 & \$9 00

Specimens of Ancient Carving Collect 247 Designs

While upon the time-stained pages of our history are blazoned deeds of valor by men

24 POINT

6 A 20 a \$8 00

Mutual Reserve Fund Life Insurance Reliable Agents Wanted \$187

Doubtless, considerable secrecy accompanied all of the operations of the first printery, and was maintained

18 POINT

8 A 24 a \$6 00

Renowned Literary Experts Explaining Methods Received Friday, January 26th, 1894

There is a statement current that Schoeffer was the first type founder, but that is probably inaccurate, as the man who inven-

12 POINT

10 A 32 a \$5 00

Rambles with Feminine Beauties Cause Matrimonial Thoughts of Love The Morning Bulletin \$250 and Evening Regulator

While upon the time-stained pages of history are blazoned deeds of valor by men who gloried in bloodshed and carnage, should we not rather cherish the memory of those who, sitently and without ostentation, have been a blessing to mankind and an honor to their country. Such is the history of

OTHELLO SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

72 POINT

4 A 5 a \$10 00

Demands 52 Company MOUNTAIN SIDES

48 POINT

8 A 8 a \$7 50

Residence in 27 Eastern Spain ROMANTIC LOVERS FIGHT

36 POINT

6A 8a \$5 00

Artistic Workmen \$12 in Great Demand FASHIONABLE MOURNING

24 POINT

8 A 12 a 84 00

Produced \$38 Mineral Nothing More GRAVE DIGGERS

18 POINT

12 A 18 & 83 25

Mechanical \$90 Improvement
Very Cloudy Weather
Western Man
CREAT AFRICAN EXPLORER

Quaint Roman, No. 2

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

48 POINT

4 A 5 a \$11 00

Regular 5 Bargain FIRST SALE

36 POINT

4A 6a \$8 50

Beautiful \$36 Drawings STORE HOUSE

24 POINT

6 A 8 a \$5 00

Fine Cut Glass 753 Damask Cloth CHANGE OF GOYERNMENT

18 POINT

8 A 10 a \$4 50

Returned Document £150 Holiday Garments

DONATED WINTER CLOTHING

12 POINT

14 A 16 a \$3 25

10 POINT

14 A 18 a \$3 00

Specified the 45 Requirement
Cheapness Noted
DRESS REFORM CLUB

Good Treatment £37 Always Shown
Important Announcement
POWERFUL STEAM ENGINES

SCRIBNER SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

30 POINT with 36 Point Initials

4 A 6 A 12 a \$8 55

ORIOUS. FORM. LATELY. \$234. GST. IN. METAL NEWEST SCIENTIFIC REPORT

24 POINT with 30 Point Initials

6A 9A 18a \$8 00

LUXURIOUS . \$524 · FLOWERS
LOVELY · CHORUS
THE GRAND OPERA

18 POINT with 24 Point Initia

6 A 12 A 24 a \$7 25

GADDEN MANY 678 HIRSTY LADS

SALE OF CLOTHING

Extension Pieces are cast on b Point Body.

SIERRA SERIES. 6-POINT SIERRA \$2.15 JOB COMPOSITORS APPRECIATE STANDARD LINE TYPE Annoying Complications of the Old Style Justification are Obviated \$6789012345 82.25 S-POINT SIERRA STANDARD LINE TYPE INCREASES IN POPULARITY Delighting Printers Everywhere from Main to California Shore 2345 20 A 26 a 10-POINT SIERRA \$2.50 ADVERTISERS BEAUTIFUL SERIES Tasteful Faces Displayed Artistically Earn Money 987 12-POINT SIERRA \$2.75 NORTHWESTERN PACIFIC RAILROAD The Elevated Railroads in the City of Chicago 10 A 16 a 18-POINT SIERRA \$3.50 **EAST GOAST SURVEY** United States Internal Revenue 8 A 10 a 24-POINT SIERRA \$3.50 ARTISTIC SELECTION The Modern Sciences 2567 5 A 8 a 36-POINT SIERRA \$5.50 IAMBUR Beautiful Sierras \$7.50 4 A 5 a 48-POINT SIERRA

PACIFIC STATES TYPE FOUNDRY, San Francisco.

For Sale by CONNER, FENDLER & CO., New York; CRESCENT TYPE FOUNDRY,

Chicago: STANDARD TYPE FOUNDRY, Chicago; INLAND TYPE FOUNDRY, St. Louis; H. C. HANSEN TYPE FOUNDRY, Boston; KEYSTONE TYPE FOUNDRY, Philadelphia.

24-Point Pacific Border No. 245, 3 feet. \$1.65.

PATENT PENDING FOR THE CENTRAL TYPE FOUNDRY

5-Point Victoria. 6A, \$6.75

Four-line Nonpareil.

24-Point Victoria.

8A, \$4.50

HIGHER . MOUNTS . CLIMBED ⇒ PROCURE . EXERCISE .

Three-line Nonpareil.

18-POINT VICTORIA.

10A. \$3.50

EXPLAIN·METEOROLOGICAL·REPORTS SCIENTISTS ⇒365 ← OBSERVING

New English.

14 · Point Victoria.

12A, \$3.25

Two-line Nonpareil. 12-Point Victoria.

16A, \$3

MARBLE + TOMBSTONE → CENOTAPH + BURIAL · CUSTOMS

New Long Primer.

10-Point Victoria.

20A, \$2.75

CONCERT + PROGRAMME + PRINTING

* PECULIAR FASHIONS *

SUPERIOR · WORKMANSHIP · 24

HROGRESSIVE ₩

ERECT·CREMATORIES

New Brevier.

8-Point Victoria.

28A, 80 °

FORLORN + HABITATION + AND + SIMPLE + HABITS

→ HUMBLE HERMIT DISTURBED ←

ENDURANCE · OF · STRICT · SOLITUDE · 180

VICTORIA

The Victoria Series, being cut systematically, lines in the several ways here shown. Neither cardboard nor paper required in combining the different sizes with each other; use Point Standard Leads and Slugs in justifying.

CAST BY THE CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

VICTORIA ITALIC

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

24 POINT NO. 1

8 A \$3 75

FURNISH ESTIMATE FEED 48 PINS

24 POINT No. 2

8 A 83 25

SHOW LEADING STYLES BRASS £947 RULES

18 POINT NO. 1

12 A \$3 25

HANDSOME JOBBING FACE PRINT 316 OFFICE

18 POINT No. 2

12 A \$2 75

DEVOTE A FEW SPARE MOMENTS SOLD MODEL \$25 PATENTED

12 POINT No. 1

16 A \$2 50

BLACK \$56 CRIMPS LAKE DRIVES

12 POINT No. 3

18 A \$2 00

ENGLISH £6240 DICTIONARY

DEFINITION LOCATED

6 POINT No. 2

30 A \$2 25

ENTERTAINS MANY \$285 CHARMING GIRLS HIS PLACID STYLE OF SPEAKING

6 POINT No. 4

36 A \$2 00

ADVERTISING HIGHWAYS \$678 TO SUCCESSFUL TRADES
OUR FAMILIAR AND COPIOUS SELECTIONS

12 POINT NO. 2

16 A \$2 25

FOREIGN \$150 SCENES DAINTY CONCERT

6 POINT No. 1

30 A \$2 50

PUBLISHING £547 ANCIENT BOOKS INDUGEMENTS OFFERED

6 POINT No. 3

30 A \$2 00

GEORGE ELIOT'S LIFE \$149 RELATED IN LETTERS
SUCCESSFUL AMERICAN NOVELISTS

6 POINT No. 5

36 A \$2 00

SCHOLARLY PRONUNCIATION 12345 SELECTION OF ROMANCES

TYPOGRAPHICAL APPEARANCE UNSURPASSED

All sizes lining together at the bottom.

НННННННН

миниННННН*Н*Н

WASHINGTON SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

60 POINT

4A 5a \$15 00

Great 48 Scene RICH LAKE

54 POINT

Not 5 Fit DEAL

Pig 16 List PORKER

Show 25 Daily TUMBLERS

9 A 13 a \$3 50

Forward 75 Marching OLD VANGUARD

18 A 24 a \$2 50

Attention Paid 579 Mail Orders PUNCTUATION EXERCISE

10 POINT

Doth Speak 36 With Modest EYES CAST DOWN

12 A 18 a \$3 00

FURY LIKE UNTO A CHOMAN SCORNED

All sizes lining together at the bottom.

Hid 7 Tip PRIME

36 POINT

48 POINT

5 A 8a \$6 75

4 A 5 a \$10 00

Find 19 Work DOUBTER

24 POINT

12 POINT

8 A 10 a \$4 50

Violets \$32 Roses SPRING BUDS

Smooth Flows £69 Deep Waters

PROSPECTIVE CAMBLER

Like Hatred Turned 73 nor Hell Hath no