

Artcraft

Design von Robert Wiebking für die *Western Type Foundry* in Chicago.
Von *Barnhart Bros. & Spindler* übernommen.

Western Type Foundry, Chicago, USA

Artcraft	1911	Robert Wiebking
Artcraft Italic	1912	Robert Wiebking
Artcraft Bold	1913	Robert Wiebking

Stephenson Blake, Sheffield, UK

Chippendale	1915
Chippendale Italic	1915

J. John Söhne, Hamburg, Deutschland

Hamburger Antiqua
Hamburger Kursiv

Hansen Type Foundry, Boston, USA

The Graphic Arts

ARTCRAFT SERIES

72 Point

Mottled URN

3 A 4 a

60 Point

HIDES Finished

3 A 4 a

48 Point

Bid Contact MINDS

4 A 6 a

42 Point

NOBLER Gifted Social

4 A 7 a

36 Point

Hardly BURN

4 A 8 a

14 Point

FIRST CLASS PRINTING
Superior Materials Received
Border Effects Quite Helpful

14 A 29 a

30 Point

SOME MODELS
Moulded Endured

5 A 10 a

12 Point

EXHIBITION OF CLOTHING
Stylish Garments for Autumnal
Dealers Exposition \$1234567890

16 A 32 a

24 Point

STUDY PROGRAM
Equipments Dissected

5 A

20 Point

EXCURSIONS TO THE COUNTRY
Account of the influence of imagination
on old and young persons who declared
with some vehemence that they had not

20 A 40 a

18 Point

STUDENT CONCERNED
Disclaims Refusal to Consult

5 A 2 a

8 Point

FINE CONCERTS GIVEN AT INSTITUTE
Grand opera and classical numbers rendered by
exceptional orchestra which provides pleasure
and elevates the ideals and desires of our minds

22 A 42 a

6 Point

SEVERAL FUNDS OF THE COMMERCIAL BANKS
Have their funds retained to close up options on purchase
of shares from the high and airy location of which have
been obtained see lovely vistas among the clouds having

24 A 47 a

ARTCRAFT AUXILIARIES

Supplied in separate Font containing all characters of one body. Made only in sizes 6 to 48 Point—not made in 60 and 72 Point

A B D M N O P R et r st Th fh w y e o o

ARTCRAFT ITALIC

48 Point

3 A 6 a

Reliable **BUILDER**

12 Point

3 A 6 a

DEALING Hit Noted

36 Point

4 A 8 a

MODEST CHAMPIONS
Like Needles in Haystacks

30 Point

5 A 9 a

HUNTERS BECOME PROUD
Gaining Great Wisdom in School

24 Point

6 A 11 a

BANKING & INVESTMENT BOND
Deflated Market is Efficiently Managed

18 Point

10 A 20 a

UNIFORMED MEMBER
Probably Storms Impended
Staunch Regiments Prevail

10 Point

20 A 40 a

PROGRESSIVE PRINTER FINDS
Multitudes pronounced the Artcraft to
belong to a family by itself with its high
ideals of handsome printing all through
its artistic pleasing effects.

14 Point

14 A 29 a

CONSIDER MODERN FORCES
Intelligent Public Causing Demand
for Appropriate Faces in Job Work

8 Point

24 A 48 a

KINETOS THE ARTCRAFT PRINTING
ARTCRAFT PRINTING CO. THE ARTCRAFT PRINTING
ARTCRAFT PRINTING CO. THE ARTCRAFT PRINTING
ARTCRAFT PRINTING CO. THE ARTCRAFT PRINTING
ARTCRAFT PRINTING CO. THE ARTCRAFT PRINTING

12 Point

14 A 29 a

REFINEMENT PLUS SUCH NOBLE
Dignity as Artcraft Embodies Places this
Eloquent Family Among the Most Useful

8 Point

24 A 48 a

PROGRESSIVE PRINTING THE ARTCRAFT PRINTING
THE ARTCRAFT PRINTING THE ARTCRAFT PRINTING
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ARTCRAFT ITALIC AUXILIARIES

Supplied only in Fonts of each size separately. Characters in Artcraft Italics from 8 Point to 48 Point

A B D M N P R T & g of r st Th th ty y @ o o

ARTCRAFT BOLD

72 Point

3 A 4 a

Battles GUN

60 Point

3 A 5 a

MINE Notified

48 Point

3 A 6 a

Cherished BONDS

42 Point

4 A 7 a

FINISH Monk School

36 Point

4 A 7 a

United Order BABCOCK

30 Point

5 A 10 a

DUCK JUNGLE
Automobile Fort

12 Point

16 A 33 a

KNIFE MONTE TINHORNS
Applying Methods to Gain the
Profitable Results at Gambling
Stock Exchanges \$1234567890

24 Point

6 A 10 a

MUSICAL GENIUS
Reporter Disciplined

10 Point

18 A 37 a

ROUTE FROM LAKE TO OCEAN
Strenuous efforts made by number of
engineers and legislators to secure an
able appropriation to carry it forward

18 Point

10 A 11 a

SIMPLE TYPOGRAPHY
Artistic Results Enhanced

8 Point

22 A 45 a

STANDARD AND ATTRACTIVE TYPES
Artcraft type faces can be used for any kind
of job and book printing as they combine an
artistic effect with clearness of plain printing

14 Point

15 A 26 a

FRANKLIN & CAXTON PRESS
Designers of Advertising Novelties

7 Point

24 A 48 a

MODERN COMPOSITION SHOULD BE ARTISTIC
without resorting to rule twisting and the other foolish
devices so dear to the heart of the printer in the ginger-
bread days of the later part of the Nineteenth Century