

H. C. Hansen Foundry

Gegründet 1872 von Hans Christian Hansen (*1845 in Norwegen).
Aufgelöst ca. 1922.

Barrister Italic

Beacon Series

Boston Gothic

1903

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ.,-':;!&\$
abcdefghijklmnopqrstuvwxyzæœ&1234567890

Boston Italic

1909

REAPS HARVEST Treasure of Gold

Buffalo Series

ca. 1902

Buffalo Italic

ca. 1903

Buffalo Condensed

Buffalo Outline

Cambridge

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Cambridge, New

1909

THE NEW CAMBRIDGE SERIES DESIGN

An Attractive Typographic 5 Series

Card Gothic

Card Gothic No. 2

Card Gothic No. 3

Card Roman

Card Text

Commonwealth

vor 1909

Congress

1875

Copperplate Roman

Craftsman Old Style

Cheltenham · American Type Founders

Craftsman Old Style Italic

Craftsman Old Style Bold

Craftsman Old Style Bold Italic
Craftsman Old Style Bold Condensed
Craftsman Old Style Bold Extra Condensed
Crawford
Römische Antiqua · Genzsch & Heyse
Cursive Script

Engravers Gothic Light
Engravers Gothic
Copperplate Gothic · American Type Founders
Engravers Gothic Bold
Engravers Gothic Condensed
Fourteenth Century ca. 1909

Graphic Arts

Hampton Series vor 1909
Hansen Old Style No. 30 vor 1897
Hansen Old Style No. 30 Italic vor 1909
Hansen Old Style No. 40 vor 1909
Heading vor 1909

THE FULL ADVANTAGE THAT
Will be realized from using

Heading Outline vor 1909

THE FULL ADVANTAGE THAT
time slips is not secured if

Hunnewell Series vor 1909
Hunnewell Italic

Lafayette Text vor 1909
Engravers Old English · American Type Founders

Masterman Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Mastodon vor 1909

HISTORY OF THE MERCHANT MARINE
Foreign products obtained at great risk

National Roman, Lining	vor 1909
National, Lining Italic	vor 1909
Newton Script	vor 1909
New York Gothic	

Old Style No. 110
Old Style No. 110 Italic
Old Style No. 112 Italic

Plate Roman	vor 1909
Puritan Series	vor 1909

Stippled Gothic	vor 1909
Stratford Old Style	1903

Tokio	vor 1909
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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z . , - : ; ' ! ? () £ / \$ &
1 2 3 4 5 6 7 8 9 0

University Old Style	vor 1909
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SALES INCREASED NEAR HOME NATIONS
Pleasing to Customer Glad Moments Fine Parks

University Old Style Italic	vor 1909
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Hansen Vertical Script	vor 1898
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*Vertical Spring Sales are Patronized by the
Hansen Unmistakable Bargains on each*

Viking Old Style No. 3	1899	John F. Cumming
Viking Old Style No. 3 Italic	vor 1900	

Winchendon	vor 1909
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Literatur:

Annenberg, Maurice: *Type Foundries of America and their Catalogs*, New Castle 1994

Buffalo
and
Buffalo Outline
Series

3A 4a

48-Point

\$9 00

The King

24 A 48 a 6-Point \$2 25

INTELLIGENCE and industry are the best possessions any man can have &

20 A 36 a 8-Point \$2 35

PEACE is the national desire and the goal of every American citizen

16 A 24 a 10-Point \$2 50

COURTS, but not mobs, must execute the penalties of law &&

15 A 22 a 12-Point \$2 75

The highest average of the American citizen is truth &

12 A 18 a 14-Point \$3 00

OUR national policies encourage commerce, etc. &

9 A 15 a 18-Point \$3 30

EVERY event of interest is bulletined &&

5 A 9 a 24-Point \$3 50

The prosperity of the United States.

5 A 8 a 30-Point \$4 50

Business policy

3 A 4 a 48-Point \$8 50

Cabinets..

4A 6a

36-Point

\$6 00

HIGH Gager

5A 8a

30-Point

\$5 00

Finest Outlines

5A 9a

24-Point

\$4 00

The capacity for production, etc. &

9A 15a

18-Point

\$3 75

Only a broad and enlightened policy will keep what we have

12 A 18 a

14-Point

\$3 25

THE American people, intrenched in freedom at home, love the duty

H. C. HANSEN,

Type Founder,

190-192 CONGRESS ST.,

BOSTON, MASS.

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A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
J M N W \$! ? ; , f i f f 1 2 3 4 5 6 7 8 9 0

Congress

HANSEN OLD STYLE SERIES.

Manufactured by H. C. HANSEN, Type Founder, 24 and 26 Hawley Street, Boston, Mass.



35 a 25 A 8 POINT HANSEN OLD STYLE. \$2.75

FINE PRINTING MOST DESIRABLE

Reproduction of Old Style Types of Ancient Days

Leading Feature in Artistic Typography

30 a 18 A 12 POINT HANSEN OLD STYLE. \$3.25

HUMOROUS COMEDIES

European Excursions to Germany

Conducted by Ryder Haggard

30 a 25 A 10 POINT HANSEN OLD STYLE. \$3.00

INVENTION OF PRINTING

There is now a Wide Spread Belief that

Printing was an Original Invention

25 a 15 A 14 POINT HANSEN OLD STYLE. \$3.50

MOONSHINERS

California Flying Machines

Successfully Operated

20 a 12 A

18 POINT HANSEN OLD STYLE.

\$4.00

SUMMER HOMES IN Sweetest Magnolia 43

15 a 10 A

24 POINT HANSEN OLD STYLE.

\$4.50

MODERNIZED Enlargements 958

10 a 6 A

30 POINT HANSEN OLD STYLE.

\$5.00

NICE HOUSE 27 Home Study

8 a 5 A

36 POINT HANSEN OLD STYLE.

\$5.50

HIGHER Elegant Boy 4

6 a 4 A

42 POINT HANSEN OLD STYLE.

\$6.00

REMINDS 6 Sampson

5 a 4 A

48 POINT HANSEN OLD STYLE.

\$6.50

BRINGS Harmonies

30 POINT BORDER NO. 153, 60c. PER FOOT.

6 Point Viking 60 a 30 A \$2.00

EXCELLENCE IN EVERY DETAIL IS
A PREDOMINANT CHARACTERISTIC
IN THIS HANDSOME TYPE SERIES

SOME very striking contrasts appear
in the printing done in these days
and that of many years ago. Nearly all
the different branches of typography
have made rapid strides during the past
ten years and there seems to be no limit

8 Point Viking 35 a 25 A \$2.25

THE ARTIST TYPOGRAPHERS
PRINTING FROM TYPES THAT
ARE OF SUPERIOR STRENGTH

NEW and elegant typographical
designs adorn the printing of
day, and the neatness of display is
the artist compositor of the present
remarkable on the modern posters

10 Point Viking 30 a 25 A \$2.50

THIS IS A FACE THAT
MAY BE USED ON ALL
MODERN JOB PRINTING

IT is a letter that will never
grow old or become tire-
some to the eye, and makes
an excellent type for book
work of antique character

12 Point Viking 30 a 18 A \$2.75

IT LINES AT BOTH
TOP AND BOTTOM

BEING a type cut on
a uniform line that
may be used in combi-
nation, thus increasing
its varied utility greatly

16 Point Viking 25 a 15 A \$3.00

IT BRINGS VERY
GOOD RESULTS

THE character of
this series is in
harmony with latest
ideas of composition



VIKING SERIES

NEW TYPE MADE AND
PATENTED BY H. C.
HANSEN 24-26 HAW-
LEY STREET, BOSTON

30 Point Viking 10 a 6 A \$4.50

MOST DURABLE Harmonious Letter

24 Point Viking 15 a 10 A \$4.25

UNIQUE PRINTER Displayed Excellent

48 Point Viking 5 a 4 A \$5.60

SIGN Cutter

18 Point Viking 20 a 12 A \$3.30

SUPERIOR MATERIAL Figures Point Thickness

36 Point Viking 8 a 5 A \$4.75

MODERNIZED Casting Machine

HHHHHHHHHH
HHHHHHHHHH

H. C. HANSEN

TYPE FOUNDER
24-26 HAWLEY ST.,
BOSTON, MASS. ❁ ❁