

Ernst Frederic Detterer

Geboren am 1. März 1888 in Lake Mills, Wisconsin, gestorben am 11. September 1947 in Evanston, Illinois. Kalligraph und Schriftdesigner. 1921 gründete er das Printing Arts Dept. an der *School of the Art Institute* in Chicago. Einer der ersten Studenten war Robert Hunter Middleton. Später wurde er Kustos der *Wing Collection of Printing and Typography* an der *Newberry Library* in Chicago.

Nicolas Jenson mit Robert H. Middleton Später in <i>Eusebius</i> umbenannt	1923	Ludlow	Linotype
<i>Nicolas Jenson Italic</i>	1923	Ludlow	Linotype
Nicolas Jenson Bold	1928	Ludlow	Linotype
<i>Nicolas Jenson Bold Italic</i>	1928	Ludlow	Linotype
Nicolas Jenson Open diese Schmitte durch R. H. Middleton	1928	Ludlow	Linotype

MODERNIZE 123

Use modern style 123

45 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 472 points

FINE SPECIMEN 145

Exhibit new typeface 45

42 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 413 points

IN MODERN SHOPS 16

Produces fine printing job 16
by using the Ludlow system

56 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 363 points

DISPLAY ADVERTISING 178

Work produced on Ludlow at 78
great saving in both time and labor

50 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 315 points

PROVIDED BY THE LUDLOW 90

Modern typefaces a good investment 90
for a shop doing a fine grade of printing

24 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 256 points

PROFITS INCREASE BY THESE METHODS 12

Have an abundance of material at the disposal of the 90
composing room and increase the production in the shop

18 Point Ludlow 12-L Nicolas Jenson

Length of lower-case alphabet: 186 points

NO DISTRIBUTION 345

Easy Ludlow justification 34

16 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 159 points

NO TYPE SHORTAGE 5678

This type used for fine books 567

14 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 137 points

IN POPULAR DEMAND 7890

Unlimited supply of new type 890

12 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 124 points

PERFECT REGISTER SECURED 654

With the use of Ludlow ruleform mats 54

10 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 109 points

IMPROVED TYPOGRAPHICAL DESIGNS 234

New styles in designing always in great demand 234

8 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 86 points

GOOD RESULTS ARE OBTAINED WITH LUDLOW 456

Quality is remembered long after the price is forgotten 456

6 Point Ludlow 12-L Nicolas Jenson
Length of lower-case alphabet: 76 points

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z & \$ 1 2
3 4 5 6 7 8 9 0 a b c d
e f g h i j k l m n o p q r s
t u v w x y z ff fi ffi fl fl
. : ; ' ' ! ? () -

Supplementary Ligatures

QU Qu f ff fa ffa fe ffe
ffn fo ffo fr ffr fs ffs ft
fu ffu fy ct st []

Oldstyle Figures

1 2 3 4 5 6 7 8 9 0

Modern or oldstyle figures should be specified in ordering matrices. Fonts of all sizes are available with or without supplementary ligatures, modern figures or oldstyle figures, and either may be purchased separately.

Small Caps for 12, 14, 16 and 18 point are not included in the regular fonts but may be purchased separately.