



Gerry Powell

Geboren 1899 in New York. Amerikanischer Designer. Eigenes Studio. Später war er Direktor der *American Type Founders Company*.

Daily News Gothic 1939 Am. Type Founders

Onyx 1937 Am. Type Founders Linotype
Arsis Lettergieterij Amsterdam

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Spartan Bold Condensed 1940 Am. Type Founders

STENCIL 1938 Am. Type Founders Linotype
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Stymie Bold Condensed 1937 Am. Type Founders Linotype
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

onyx

THE MOST IN
the most infli

120 point 3A 4a

THE MOST INFL
the most influen

96 point 3A 6a

ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-“:;!?
\$1234567890¢abcdefghijklmnpqrstuvwxyz

THE MOST INFLUE
the most influentia

84 point 4A 7a

THE MOSI
the most a

72 point 4A 8a

THE MOST INFL
the most influen

42 point 7A 14a

THE MOST INFLUE
the most influentia

36 point 8A 14a

THE MOST I
the most inf

60 point 5A 10a

THE MOST INFLUENTI
the most influential of

30 point 9A 17a

THE MOST INF
the most influe

48 point 6A 12a

THE MOST INFLUENTIAL
the most influential of all

24 point 10A 20a

THE MOST INFLUENTIAL OF A
the most influential of all the ar

18 point 16A 30a

STENCIL

ABCDEFGHIJKLMN

OPQRSTUVWXYZ&

.,-“”:!?\$1234567890

MODERN T

60 point 3A

MODERN TYP

48 point 3A

MODERN TYPOGR

36 point 5A

MODERN TYPOGRAP

30 point 6A

MODERN TYPOGRAPHY IS

24 point 7A

MODERN TYPOGRAPHY IS FOR THE

18 point 10A

STYMIE BOLD CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ &.,-'':;!?
\$1234567890¢abcdefghijklmnopqrstuvwxy

72 point 3A 4a

**DRAMAT
Dramatiz**

60 point 3A 6a

**DRAMATIZ
Dramatize t**

48 point 5A 9a

**DRAMATIZE Y
Dramatize you**

36 point 6A 11a

**DRAMATIZE YOUR
Dramatize your me**

30 point 7A 14a

DRAMATIZE YOUR M
Dramatize your mess
age by setting it effec

24 point 9A 17a

DRAMATIZE YOUR MESS
Dramatize your message
by setting it effectively in

18 point 13A 25a

DRAMATIZE YOUR MESSAGE B
Dramatize your message by set-
ting it effectively in an approp

14 point 17A 33a

DRAMATIZE YOUR MESSAGE BY SETTI
Dramatize your message by setting it
effectively in an appropriate, legible t

12 point 20A 40a

DRAMATIZE YOUR MESSAGE BY SETTING IT
Dramatize your message by setting it effec-
tively in an appropriate, legible type face. Th